



Vietnam Halal Cooperative

COOPHVN

التعاونية الفيتنامية للحلال

VIETNAM HALAL COOPERATIVE (COOPHVN)

PROFILE

TABLE OF CONTENTS

I. Introduction

II. Vision – Mission – Core Values

III. General Introduction to CoopHVN

3.1. Reasons for Establishment

3.2. Role in the Vietnamese Halal Ecosystem

3.3. Operational Model

IV. Halal Cooperative Ecosystem

4.1. Organizational Model & Member Network

4.2. Connections with Certification Bodies & International Organizations

V. Key Production & Processing Areas

5.1. Halal Food & Beverages

5.2. Halal Cosmetics

5.3. Halal Pharmaceuticals & Functional Foods

5.4. Halal Livestock Farming & Slaughtering Chain

VI. Halal Farming & Aquaculture Chain

6.1. Raw Material Zones

6.2. Halal Livestock Farming

6.3. Preliminary Processing & Storage

6.4. Halal Slaughterhouses

VII. E-commerce Platform & Distribution Channels

7.1. Showrooms & Product Introduction Points

7.2. Halal Retailers & Sales Channels

7.3. Vietnam Halal E-commerce Platform

7.4. International Markets & Trade

VIII. Key Projects & Products – Strategic Partners

8.1. Prominent Projects

8.2. Strategic Partners Domestically & Internationally

8.3. Representative Halal Product Samples

IX. Development Directions 2025–2030

9.1. Raw Material Zones

9.2. Halal Factories & OEMs

9.3. Media & Export

9.4. Digital Platforms

9.5. Halal Training

9.6. CSR & Community Development

X. Benefits of Participation – Collaboration – Investment with CoopHVN

XI. Contact Information

I. INTRODUCTION

Dear Partners, Investors, and the Business Community,

The global Halal market, valued at over USD 2 trillion, offers a golden opportunity for Vietnam to restructure its production, processing, and consumption value chains in a transparent, sustainable, and internationally standardized manner. However, to participate effectively, businesses and citizens in Vietnam require a well-organized, cohesive, and trustworthy Halal ecosystem – this is the mission of the Vietnam Halal Cooperative (CoopHVN).

CoopHVN is the first multi-sector cooperative in Vietnam built according to international Halal standards, aiming to create a bridge between citizens, businesses, and international organizations, and to accompany Vietnam in its sustainable development within the global Halal value chain.



We comprehensively deploy Halal across the following fields:

- 1. Halal Food & Drinks:** herbal teas, coffee, functional milk, processed agricultural products, etc.
- 2. Halal Cosmetics and Halal Health Supplements:** made from natural ingredients, produced to Halal standards.
- 3. Halal Pharmaceuticals & Medicines:** supporting research, production, and certification.
- 4. Halal Livestock Farming & Slaughterhouses:** establishing a Halal-compliant farming and slaughtering chain.
- 5. Halal Restaurants, Hotels, & Farmstays:** developing service spaces that meet the needs of Muslim customers.
- 6. Halal Tourism:** combining cultural, culinary, and religious experiences within the country.



- 6. Halal Finance:** collaborating on microcredit models and interest-free Halal investments.
- 7. Halal Training:** offering courses, workshops, and Halal certification for businesses, farmers, and cooperatives.
- 8. Halal Media & E-commerce:** promoting products, connecting markets, and digital exports.
- 9. CSR Halal:** supporting vulnerable communities and developing disadvantaged regions through Halal production models.



With the philosophy of "No one is left behind in the Halal value chain," CoopHVN is committed to delivering tangible benefits to farmers, small businesses, and ethical consumers, while opening stable, transparent, and high-value export channels for Vietnam.

We respectfully invite our esteemed partners, investors, and organizations, both domestic and international, to join us in building a responsible, standardized, and visionary Halal ecosystem in Vietnam.

Sincerely,
VIETNAM HALAL COOPERATIVE (CoopHVN)

VISION

To become the first model multi-sector Halal cooperative in Vietnam – a center for Halal production, processing, trade, and training, contributing to Vietnam's emergence as a reliable destination in the global Halal supply chain.

MISSION

- Support Vietnamese farmers and businesses in standardizing products and processes according to international Halal standards.
- Develop a sustainable, transparent, and responsible Halal value chain – from raw material sources to consumers.
- Connect Vietnamese businesses with the international Halal ecosystem, promoting exports, investments, and multilateral cooperation.
- Create platforms for training, finance, and communication for the domestic Halal business community.
- Promote ethics, sharing, and community development in all Halal production and business activities.

CORE VALUES

- ♦ **Standards:** Strictly adhere to Halal standards, ensuring transparency from raw materials to finished products.
- ♦ **Community:** Develop for the collective benefit of farmers, small businesses, women, youth, and disadvantaged groups.
- ♦ **Collaboration:** Foster a spirit of cooperation, regional integration, and industry connectivity as the foundation for all activities.
- ♦ **Innovation:** Constantly applying technology, improving processes, and staying ahead of global Halal consumer trends.
- ♦ **Responsibility:** Committed to sustainable development, protecting consumer health, and maintaining business ethics.



REASON FOR ESTABLISHMENT

In the context of a strong global increase in the demand for Halal products, yet the lack of a well-established Halal production and distribution system in Vietnam, the creation of a multi-sector Halal cooperative model is an urgent necessity. The Vietnam Halal Cooperative (CoopHVN) was established to serve as a bridge between farmers, businesses, certification organizations, and the global market, aiming to build a professional, transparent, and sustainable Halal ecosystem.



ROLE IN THE VIETNAMESE HALAL ECOSYSTEM

- Promoting Halal standards in agricultural production, food processing, cosmetics, pharmaceuticals, etc.
- Connecting businesses, farmers, and certification organizations to form a controlled Halal value chain.
- Providing Halal trade solutions, from showrooms, fairs, and distribution channels to e-commerce platforms.
- Training and communicating Halal standards to the business community, cooperatives, and Vietnamese consumers.
- Implementing social responsibility by bringing Halal to remote areas and vulnerable communities.



OPERATIONAL MODEL

CoopHVN operates under the model of a new-style, non-profit, multi-sector cooperative with the following integration:

- **Vertical:** from raw materials – production – processing – certification – consumption – export.
- **Horizontal:** Among cooperatives, professional organizations, research institutes, businesses, and international partners.

All members of the ecosystem benefit under the principles of cooperation, transparency, and value-sharing.



ORGANIZATIONAL MODEL & MEMBER NETWORK

The Vietnam Halal Cooperative (CoopHVN) is organized as a multi-sector cooperative with an open linkage model, consisting of three main groups:

- **Production Members:** Farms, household businesses, cooperatives, and organizations involved in Halal production, including agricultural, handicraft, and traditional medicine sectors.
- **Business Members:** Companies involved in the processing and manufacturing of Halal food, cosmetics, and pharmaceuticals that meet Halal standards.
- **Support Service Members:** Organizations providing training, microfinance, logistics, communication, and technology solutions to the entire system.

CoopHVN serves as the central coordinator – certification sponsor – consumption connector – and provides strategic guidance, ensuring fair distribution of benefits to all member groups.

CONNECTIONS WITH CERTIFICATION & INTERNATIONAL ORGANIZATIONS

CoopHVN collaborates closely with reputable Halal organizations both domestically and internationally:

- **Domestic:** Works with Halal Vietnam and local certification bodies to guide, evaluate, and issue Halal certifications for members.
- **International:** Gradually connecting with organizations such as JAKIM (Malaysia), MUI (Indonesia), GAC (GCC), ESMA (UAE), CICOT (Thailand), and other Halal organizations recognized by the OIC to standardize export products.

This certification connection helps CoopHVN ensure international market access while supporting members to enhance awareness and strictly comply with Halal standards.



The Vietnam Halal Cooperative (CoopHVN) develops under a multi-sector, multi-chain model, prioritizing industries with export potential, where Halal processes can be implemented to add value to agricultural products, medicinal herbs, and local resources.

HALAL FOOD & DRINKS

- **Herbal Tea:** Produced from local medicinal herbs such as artichoke, sweet grass, leaf of heaven, lotus, etc., following a clean Halal process.
- **Halal Coffee:** Instant coffee and ground coffee meeting Halal standards, blended with natural ingredients, free from synthetic flavors.
- **Grains & Plant-Based Milk:** Made from various beans, nutritious seeds, and herbs, with no additives or artificial coloring.
- **Processed Foods:** Dried Pho, fruit juices, agricultural snacks, Halal cakes, etc.



HALAL COSMETICS

- Production of natural cosmetics, cruelty-free, with no alcohol, gelatin, or animal-derived ingredients of unclear origin.
- Focus on products such as soap, skin serums, essential oils, lip balms, body wash, etc., catering to both the domestic and export markets.



HALAL PHARMACEUTICALS & HEALTH SUPPLEMENTS

- Utilizing Vietnam's medicinal herbs such as turmeric, ginger, ginseng, lingzhi, and he-shou-wu to formulate Halal health supplements and pharmaceutical products.
- Collaborating with experts and GMP-certified factories to achieve comprehensive Halal standards from raw materials to packaging.



HALAL FARM – LIVESTOCK – SLAUGHTER CHAIN

CoopHVN is developing a focused Halal raw material region, which includes:

- Cultivating fruit trees and organic vegetables under the Halal process.
- Raising livestock and poultry according to humane practices and Halal slaughter regulations.
- Connecting with certified Halal slaughterhouses to ensure compliant outputs.



The Vietnam Halal Cooperative (CoopHVN) identifies raw material sourcing as a core foundation for building a sustainable Halal value chain. Developing the farming – processing – slaughtering – preservation chain according to Halal standards is implemented systematically, adhering to strict ethical, hygiene, and production process principles.

HALAL RAW MATERIALS

- **Halal Agriculture:** CoopHVN collaborates with cooperatives and farms in specialized cultivation regions to implement farming models that do not use prohibited chemical fertilizers and pesticides according to Halal standards, ensuring traceability of the origin and clean farming processes.
- **Herbs & Industrial Plants:** Focus on regions growing raw materials for processing cosmetics and health supplements, such as turmeric, ginger, lotus, lemon balm, moringa, and holy basil.



HALAL LIVESTOCK FARMING

- Developing a livestock farming model that applies Halal procedures, including selecting Halal-certified breeds, Halal feed, and ensuring no use of banned growth hormones or antibiotics.
- Ensuring humane living conditions for the animals, aiming to meet the "tayyib" standard—meaning the practice is wholesome, clean, and ethically in line with Islamic principles.



PROCESSING & PRESERVATION SYSTEM

- CoopHVN invests in and connects with source processing points: cleaning, sorting, cutting, drying, vacuum sealing, etc., following food safety and Halal standards.
- Prioritizing the use of advanced preservation technologies such as freeze-drying, infrared drying, and nitrogen storage to maintain the bioactivity and purity of raw materials.



HALAL SLAUGHTERHOUSE STANDARDIZATION

- Connecting with certified Halal slaughter units or collaborating to establish new slaughterhouses in key livestock regions.
- Adhering to Zabiha practices as per Islamic requirements: performed by a Muslim, using a sharp knife, invoking the name of Allah, ensuring the animal does not suffer prolonged pain, and ensuring complete blood drainage.



The Halal value chain is not just a simple production – consumption process, but a tightly integrated system of ethics – standards – traceability – market, ensuring that each stage is transparent, safe, in accordance with Islamic regulations (Shariah) and international standards (MS1500, GSO, UAE.S2055-1, ...).

CoopHVN builds a Halal value chain according to a closed model, from raw material areas to global consumers, with 6 main links:

Halal Value Chain = Transparency + Compliance + Trust

CoopHVN commits to control and support the entire chain, ensuring that Vietnamese Halal products reach global consumers with the right standards – right ethics – right responsibility.

To ensure stable output and enhance the competitiveness of Vietnamese Halal products, CoopHVN focuses on developing multi-channel distribution—combining traditional models with digitalization to suit modern consumer behavior both domestically and internationally.

HALAL PRODUCT SHOWROOMS & INTRODUCTION POINTS

- CoopHVN is implementing a multi-sector Halal Showroom system in Ho Chi Minh City and Hanoi, combining product displays, introductions, and customer experience opportunities for Halal products to potential customers, distributors, certification organizations, and international partners.
- The display points will be linked with events, Halal trade fairs, pilgrimage and tourism centers, and Halal farmstays to optimize access to target customers.



RETAIL CHANNEL & DEALER NETWORK DEVELOPMENT

- CoopHVN is establishing a domestic distribution network for fast-moving consumer goods (FMCG) Halal products, health supplements, cosmetics, and regional specialties.
- Priority will be given to connecting with supermarket chains, pharmacies, Halal restaurants, Halal hotels, areas with Muslim communities, and international schools.



COOPHVN E-COMMERCE PLATFORM

- CoopHVN is developing a specialized e-commerce platform exclusively for Halal products:
 - It ensures traceability, certification verification, and compliance.
 - Products will be categorized by sectors (food, cosmetics, pharmaceuticals, services).
 - The platform will feature bilingual interfaces in Vietnamese, English, and Arabic, with integrated payment and international shipping options.
- The system will be integrated with major e-commerce platforms like Shopee, Tiki, Lazada, Amazon Global, and Alibaba B2B through a network of strategic partners.



INTERNATIONAL TRADE CHANNELS

- CoopHVN, in cooperation with Halal Vietnam, organizes business delegations to participate in international Halal fairs (Malaysia, UAE, Indonesia, Thailand, Qatar, etc.), while also hosting buyer delegations in Vietnam.
- Direct export connections will be made with distribution systems in Islamic markets, particularly in the Middle East, ASEAN, South Asia, and Africa.



VIII. SIGNIFICANT PROJECTS & PRODUCTS – PARTNER COLLABORATIONS

In the process of formation and development, CoopHVN has gradually implemented many high-practicality projects, laying the foundation for the sustainable development of the Vietnamese Halal ecosystem. At the same time, we consistently receive active support from partners both domestically and internationally. **Key projects:**

PROJECT: “DEVELOPMENT OF HALAL RAW MATERIAL ZONES IN LOCAL PROVINCES”

- Collaborates with agricultural cooperatives to Halal-certify cultivation, preliminary processing, and preservation processes for local herbs and agricultural products.
- Goal: to develop Halal-certified specialty products associated with OCOP (One Commune One Product) programs and integrate them into both domestic and export value chains.

VIETNAM’S FIRST MULTI-SECTOR HALAL SHOWROOM (HO CHI MINH CITY, 2025)

- Showcases over 300 Halal-certified products across sectors: food, cosmetics, pharmaceuticals, souvenirs, handicrafts, and more.
- Serves as a key hub connecting international buyers, certification bodies, and potential investors.

PODCAST SERIES: “PERSPECTIVES ON THE HALAL ECONOMY” (IN COLLABORATION WITH VIETNAM NEWS AGENCY – VNA)

- A specialized media series covering in-depth Halal market trends, broadcast across platforms including YouTube, Spotify, Apple Podcasts, and Facebook.
- Features interviews with Vietnamese Halal enterprises, certification organizations, and international trade experts.

SERIES OF HALAL WORKSHOPS AND TRAINING EVENTS NATIONWIDE

- In partnership with local authorities and institutions, CoopHVN organizes training programs for cooperatives and businesses on Halal standards, certification procedures, and strategies to access global Halal markets.



DOMESTIC

- Halal Vietnam
- Digital Content Center – Vietnam News Agency (VNA Media)
- Relevant provincial departments: Agriculture, Industry & Trade, Tourism, Science & Technology
- Cooperatives and enterprises specializing in raw material zones and OCOP specialty product development

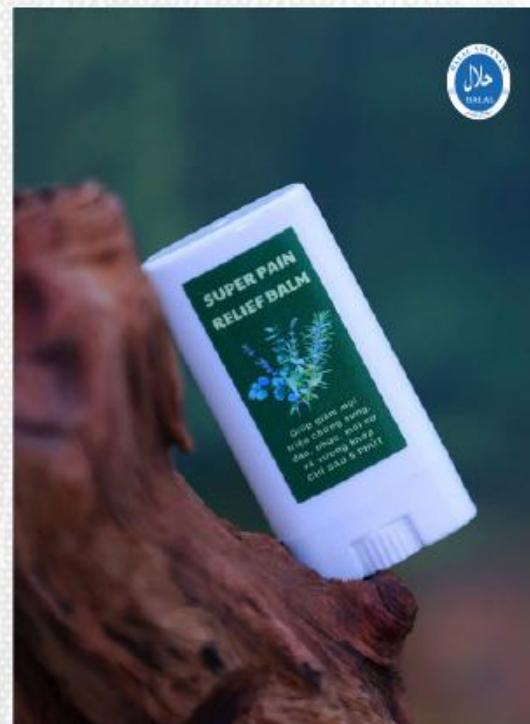
INTERNATIONAL

- JAKIM (Malaysia), GAC (Gulf Cooperation Council), ESMA (United Arab Emirates), CICOT (Thailand), MUI (Indonesia) – leading international Halal certification authorities.
- ANGKASA (National Cooperative Movement of Malaysia) – a major cooperative partner in Southeast Asia.
- Halal trade promotion agencies, Halal-friendly logistics providers, and intermediary export platforms – supporting product distribution into global Halal markets.

CoopHVN is committed to expanding its ecosystem of partners based on the principles of shared value, sustainable development, and global outreach.



SAMPLE SHOWCASE OF HALAL PRODUCTS



SAMPLE SHOWCASE OF HALAL PRODUCTS



SAMPLE SHOWCASE OF HALAL PRODUCTS



X. SAMPLE SHOWCASE OF HALAL PRODUCTS



SAMPLE SHOWCASE OF HALAL PRODUCTS



CoopHVN positions itself as a catalyst in the Halal transformation of Vietnam's production, trade, and service value chains—embracing the global trend of ethical, transparent, and standardized consumption. For the period 2025–2030, CoopHVN outlines the following development goals:

EXPANSION OF CERTIFIED HALAL RAW MATERIAL ZONES

- Establish a minimum of 10 Halal-certified raw material zones ranging from 5–50 hectares in agriculturally rich provinces such as Nghệ An, Hà Tĩnh, Gia Lai, Lâm Đồng, and Tây Ninh.
- Form regional Halal Cooperative Alliances to scale up production, standardize techniques, and ensure synchronized governance.



DEVELOPMENT OF HALAL PROCESSING CHAINS AND FACTORIES

- Partner with enterprises to convert and build Halal-compliant factories, prioritizing food, cosmetics, and herbal sectors.
- Establish a domestic Halal OEM (Original Equipment Manufacturing) model to support SMEs in launching certified products into global markets.

ENHANCING THE VISIBILITY OF VIETNAMESE HALAL BRANDS

- Organize or participate in at least five international Halal trade fairs and exhibitions annually in key Muslim-majority markets (e.g., Malaysia, UAE, Indonesia, Turkey).
- Develop Halal distribution hubs in Ho Chi Minh City and Hanoi, integrating showrooms, logistics centers, training facilities, and media platforms.

DEVELOPMENT OF A DIGITAL HALAL PLATFORM

- Complete the Vietnam Halal E-commerce Platform with multilingual support (Vietnamese – English – Arabic), integrating electronic certification, traceability, and smart logistics.
- Connect the platform to Halal distribution networks across the ASEAN and GCC.

HALAL TRAINING AND KNOWLEDGE TRANSFER

- Collaborate with institutes, universities, and certification bodies to develop ASEAN–OIC–standard Halal training programs.
- Build a team of Halal professionals across fields including production, finance, trade, marketing, and supply chain management.

INTEGRATION OF CORPORATE SOCIAL RESPONSIBILITY (CSR)

- Incorporate Halal transformation models into disadvantaged regions, supporting ethnic minorities and low-income farmers in adopting clean farming practices to enhance agricultural value.
- Partner with NGOs and impact investment funds to replicate sustainable Halal development models across Vietnam.



CoopHVN is committed to growing with a mindset of integration, systemic capability, and community service – aiming to position Vietnam as a new Halal hub in Southeast Asia within the coming decade.

ACCESS TO THE GLOBAL HALAL MARKET

- Opportunity to tap into a US\$2 trillion ethical consumption market, spanning over 57 Muslim-majority countries and Muslim communities worldwide.
- Support for international Halal certification, and connections with buyers, importers, and Halal trade promotion organizations.

ENHANCED PRODUCT VALUE AND EXPORT POTENTIAL

- Transform agricultural products, food, cosmetics, herbal remedies, and services into Halal-compliant versions, increasing access to premium global markets.
- Improve transparency, trustworthiness, and brand value, creating a competitive edge in international distribution channels.

PARTICIPATION IN A TRANSPARENT & SUSTAINABLE VALUE CHAIN

- Become an integral link in a comprehensive Halal-certified chain: cultivation – preliminary processing – manufacturing – packaging – certification – distribution.
- Gain access to shared resources, including Halal raw material zones, pre-processing equipment, packaging support, logistics services, and the CoopHVN brand platform.

STRONG BRANDING, PROMOTION & MARKET ACCESS

- Your products and business will be featured in official media campaigns through VNA (Vietnam News Agency), national press, YouTube, Spotify, and the Halal Vietnam fanpage.
- Priority access to domestic and international trade fairs, exhibitions, talk shows, and conferences.
- Product visibility on the Vietnam Halal E-commerce Platform, CoopHVN Halal showrooms, and domestic and export distribution networks.

TECHNICAL, LEGAL & SPECIALIZED TRAINING SUPPORT

- Free consultation on Halal conversion processes, legal documentation, production standards, and labeling compliance.
- Access to specialized Halal training programs for farmers, cooperatives, enterprises, and supply chain managers.

LUCRATIVE INVESTMENT & COLLABORATION OPPORTUNITIES

- Co-develop Halal raw material zones, OEM factories, logistics centers, showrooms, and Halal farmstays with CoopHVN.
- Access Shariah-compliant financing models and impact investment funds from both domestic and international partners.

SOCIAL RESPONSIBILITY & SUSTAINABLE DEVELOPMENT

- Contribute to empowering farmers, women, youth, and vulnerable communities by promoting clean production, standardization, and income growth.
- Take part in rural and remote development through Halal transformation of local value chains.



CoopHVN is where knowledge, community, commerce, and ethics converge – ideal for any organization seeking long-term, sustainable, and globally-minded value.

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LEGAL INFORMATION

VIETNAM HALAL COOPERATIVE | Tax ID: 0110868624

CoopHVN operates as a multi-sector cooperative, in compliance with the Vietnam Cooperative Law and international Halal principles. All legal documents, charters, and membership registration updates are transparently published on the CoopHVN information system.

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CoopHVN sincerely appreciates the interest and support of our partners, businesses, and communities in building the Halal ecosystem in Vietnam.

We always welcome collaboration in the spirit of openness, transparency, and sustainable growth – toward a stronger Vietnam in the global Halal value chain.

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